Richard Toomer

Tourism Alliance Executive Director























































































(W)

















Club































The South West Tourism Alliance



UKINBOUND









Some issues and updates

- Statutory registration of short terms lets
- Package Travel Regulations
- FTAs, Visas, and borders
- Taxing Tourists report
- Tourism and the general election...?



Statutory registration of short-term lets

- Consultation closed on 7th June
- Expect response soon...?
- Possible further consultation...?
- Significant loopholes and questions remain to be answered



Package Travel Regulations

- Consultation closed
- Government considering changes and open to reform
- Domestic packages should only count if travel is included



Package Travel Regulations

- Currently 2 of 4 elements make a package
 - "Carriage of passengers" (including flights, trains and coaches)
 - "Accommodation"
 - "Motor vehicle hire" and
 - "Any other tourist service"
- One simple but important change suggested.
- A domestic package should include either 'carriage of passengers' or 'motor vehicle hire' plus one of the others
- This would free up tourism businesses and DMOs to offer innovative packages in their area with no discernable impact on consumers

TOURISM

Full paper available on our website via the Publications tab

DMO survey on PTRs

- 85% strongly agree with our policy proposal. A total of 90% agree.
- **90% say the current rules are hampering** the ability of businesses in their area to offer value-added products to consumers. 45% said it was hampering it a great deal.
- 90% say our proposal would benefit their DMO in being able to market products and services in their area. 55% say it would benefit them a great deal.

ETAs, visas, borders

- ETA needs tweaking
 - Languages
 - Welcome
 - Transit
 - Northern Ireland
- EU EES/ETIAS coming
 - EES from late 2024 October?
 - ETIAS from spring 2025



Taxing Tourists report

- Tourism Alliance research
- Have to compare destinations like-with-like
- 20% VAT rate is key
- We already tax tourists very highly
- But get ready for the debate



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